



Photographer Job Description

Who we are:

We are passionate about creative solutions and are in the business of producing brand and product imagery. We believe that the right people share our values. We know that people do their best work when they are happy and excited because they get, want, and have the capacity to own their roles.

What The Job Is:

- **What you own**
 - On set lighting, client experience, and digital asset management
 - Set prep and cleanup
 - Equipment management

- **What you do**
 - **Preparation**
 - Gain full understanding of client's requests and needs by collaborating with production manager to review notes, layouts and/or attend pre-pro meetings
 - Collaborate with both Project and Account Managers on job estimates to ensure requirements align with cost estimates as well as developing a market competitive approach that is aligned with the request
 - Complete preparations for a shoot the day before, when possible, including set-up, lighting, and props

 - **Client Relations**
 - Photographer must build and maintain good relationships with clients to build confidence in our ability to provide creative solutions
 - ID future opportunities with client and communicate with appropriate team
 - Utilize knowledge & skills to win opportunities

 - **Photo Shoot**
 - Digitally photograph Brand + Product imagery in the following categories:
 - Food + Beverage, Product: CPG + Home Goods, Pet
 - In Studio - table top, small to medium sized sets
 - Lifestyle
 - Location

- On white
 - Visualize a practical, yet creative, approach to an assigned project
 - Lead the creative team (assistants, stylists, talent, etc.) on the day of shoot and collaborate with other departments (PMs, digital artists, etc.) as needed
 - Meet client's needs by producing outstanding images and being flexible to meet immediate requests or 'whims'
 - Complete or oversee the proper editing and file naming of all images/files and ensure accurate file transfer to the server and applicable archives
 - Responsible for the completion of digital worksheets (trello board) for the shoot
- **Post Shoot**
 - Introduce, when possible, the digital artist who will be working on the job
 - Oversee the striking of the set and ensure everything is accounted for and returned to its proper place

Who you are:

- **Team champion & leader** : A person who enjoys working with teams and can rally the team around new ideas and projects-not a lone wolf.
- **A People Person:** You understand people and enjoy interacting with other groups, departments, and clients; exude confidence to give the clients peace of mind. You can work synergistically (with other departments, artists, biz dev, stylists & clients). We use a lot of different tech & artists to create Brand and Product Imagery
- **A Self Starter, Confident and Determined.** Organized and able to keep focused on the priorities of the day
- **A Problem Solver/Solutions Oriented:** Offer opinions on the elements within the shoot and offer creative suggestions/solutions
- **Open to Feedback:** Able to give and accept feedback. Able to assess the positives and negatives of the workings of the shoot
- Have a **Positive Attitude:** You are the epitome of our core values "Respectfully Collaborative" and "Creative and Inspiring"
- **Adaptable:** Must be adaptable to change and enjoy work that frequently shifts direction
- **Artistic, Creative, + Imaginative:** Creative thinking both on and off set. You can adapt your personal artistic style to meet project requirements as well as have the ability to let go when your part of the artistic process is complete

You are experienced with:

- **Lighting and Photo Equipment/Software:** You have in depth knowledge of lighting a variety of different sets, handling photo equipment, as well as operating photography software.
- **Photography, Video, and CGI Sets:** You are comfortable working on photography and video sets as well as working with CGI artists.

- **Ongoing Learning/Innovator:** Figuring it out as you go; Learning, developing, and applying new skills to finish a job as well as developing plans for the future in our industry.

You are specialized in (at least) one of the following areas:

- New technology & skills
 - Drive tech forward. Help company adapt quickly as the technology we use to create imagery (as well as the demand) continues to change faster & faster
 - CGI, automation tech, scanning, compositing, green screen, Interactive & Mixed Reality, VFX & Compositing
- Motion/video skills
- Trends/set styling

We're excited about you because:

You understand how to balance the needs of the creative with the client's business needs; The execution/approach is aligned with the business needs/problem.

You are always looking for ways to work smarter and get better results. You want to come to work everyday, not just because of the 'work' to be done, but because of the 'people' you work with.

You will be a great fit because you share our core values:

1. Respectfully Collaborative
2. Creative and Inspiring
3. Gets It Done and Accountable
4. Culture of Gratitude
5. Fun